

From: "sshedden" <sshedden@supanet.com>
To: <AJSPmail@south-ayrshire.gov.uk>
Date: 08 September 2004 21:20:39
Subject: Dear Mr Johnstone

4 Park Circus
AYR
KA7 2DL
08/09/04

Dear Mr Johnstone,

Further to my telephone conversation with you on Monday of this week, I am writing to ask that my views are taken into account for the Structure Plan.

My cousin and I set up a business in Carrick St Ayr in 2003 and now have a thriving deli called Chisholms. We set up with our own finance and have become involved with many other local businesses.

We are very aware that the town of Ayr is just like any town anywhere (i.e.) Boots,

M&S, Next, Bhs, etc. and this is often a comment made by visitors.

I feel strongly that the town could become much more than "anytown" with a bit of good planning and vision. What the visitors and the locals really want are individual shops with character, run by locals and supplying quality goods. I feel the tide is turning against the multiples and people would like more choice within a different shopping experience.

Ayr is a nice seaside town, not terribly big, but the local planning officials seem to have grandiose ideas about what we are to become—we will never be able to compete with Braehead, Glasgow or East Kilbride, so why try? Let's be a bit more imaginative and think exclusive, local and different.

I would suggest that the council become proactive and help small businesses, especially local people, to create a new dynamic town which will attract residents and visitors alike. I'm sure there are many avenues which could be explored, including a reduction in rates or grants.

I look forward to your response,

Sheila Shedden.

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