

If you would like to make a comment there are a number of different means available. We would prefer your responses to be returned by email and we have set up separate pages on our web-site to allow you to comment back to us on-line. Alternatively you can respond by letter or by phone.

The contact numbers are:

By email AJSPmail@south-ayrshire.gov.uk

By letter Ayrshire Joint Structure Plan, 15 Links Road, Prestwick, South Ayrshire, KA9 1QG.

By phone 01292 476 716

By fax 01292 671 455

REMEMBER

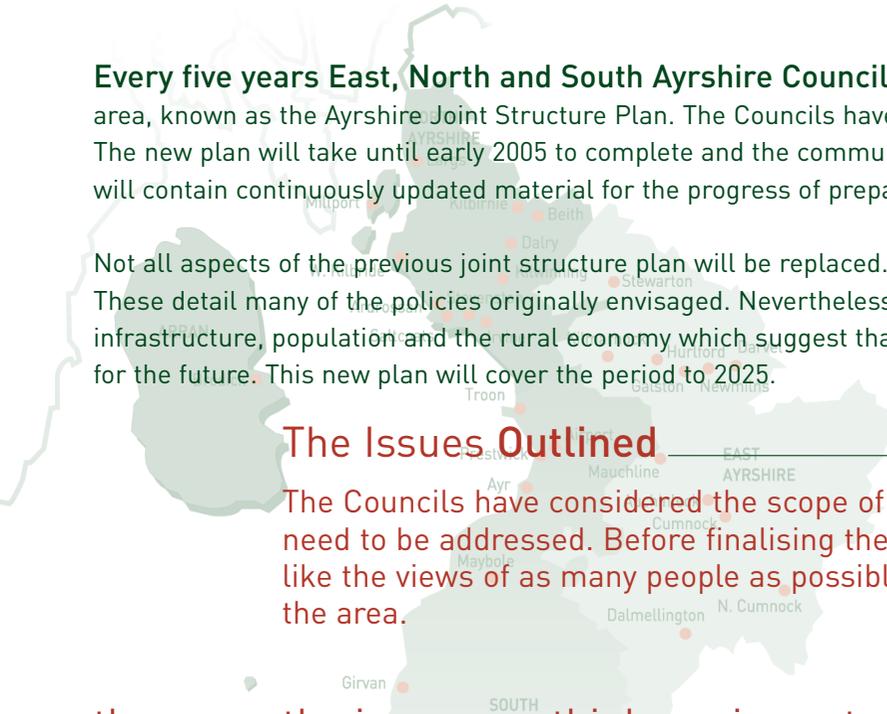
Responding to this leaflet is important for us in understanding the views of the community. Please take a few minutes to think about the issues raised and whether any concerns you have about the future of Ayrshire are covered.



Cover photograph courtesy of Ayrshire and Arran Tourist Board.

Ayrshire Joint Structure Plan 2025





Every five years East, North and South Ayrshire Councils are required to submit to Government a joint land use plan for their area, known as the Ayrshire Joint Structure Plan. The Councils have recently embarked on replacing the previous plan approved in 2000. The new plan will take until early 2005 to complete and the community and key agencies will be consulted at various stages. Our web-site will contain continuously updated material for the progress of preparing the plan to be followed.

Not all aspects of the previous joint structure plan will be replaced. Since its approval all councils have finalised local plans for their areas. These detail many of the policies originally envisaged. Nevertheless, new evidence is becoming available, for instance on economic factors, infrastructure, population and the rural economy which suggest that in some areas there is a need for change if Ayrshire is to remain fit for the future. This new plan will cover the period to 2025.

The Issues Outlined

The Councils have considered the scope of the new joint plan and have identified the key issues that need to be addressed. Before finalising the scope of the Ayrshire Joint Structure Plan 2025 we would like the views of as many people as possible who live or work in the area or who provide services to the area.

these are the issues we think are important....but do you agree?

Economic Prosperity

How does the land use planning system respond to the challenge of future economic development opportunities and where should efforts be concentrated?

Can further major investment projects be identified?

A Future for Communities

Although the importance of Ayr, Irvine and Kilmarnock is unlikely to change in the future, what function will other towns and villages fulfil?

Will some need to expand more than others, and if so which; or should the regeneration of declining communities be the priority?

In what way will major changes to shopping habits influence the future of town centres?

Housing Land Investment

There is an emerging shortage of housing land where should future allocations of land be made and what types of housing should be built?

Ayrshire has traditionally been a location for commuter housing for the Glasgow area is this function still valid?

Transport and Public Service Infrastructure Support

The water and sewerage system and the main rail lines between Ayrshire, Glasgow and the rest of the UK are all at, or approaching, capacity. Access to new broadband communication facilities is slow.

How much capacity is still available and is it in the right place to generate economic prosperity for the future?

What transport services should be developed to improve accessibility?

A Green Future

Future legislation will require fundamental change to our thinking about such things as the environment, water quality, waste and energy. Climate change will bring new challenges particularly on the coast and in river valleys.

What practical steps can be taken for communities to live with these new consequences without damaging the environment or risking economic prosperity?

Rural Ayrshire

Profound changes to grant structures and to access, and new attitudes by both owners and users suggest the countryside will face increased pressure for change.

How can these challenges be harnessed in the best interests of all?

have your say in the future of Ayrshire....